

Rangshree Bhardwaj

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SUMMARY

Data analyst with 4 years of experience building data pipelines, dashboards, and analytical models that support business decision-making. Skilled at translating stakeholder requirements into structured data solutions, supporting data product delivery using Agile practices, and delivering operational visibility through practical analytics. Core competencies span **Data Analysis & Reporting** (Python, SQL, Excel), **BI & Visualization** (Power BI, Looker Studio, Tableau), **Data Engineering** (Fivetran, dbt, BigQuery), and **AI & Automation** (LLMs, machine learning, n8n).

WORK EXPERIENCE

Data Mantra

Gurugram, India

Sr. Analyst

Feb 2025 – Present

- Partnered with **technical** and **non-technical stakeholders** to translate business briefs and analytical needs into **functional requirements** and **structured user stories** with **clear acceptance criteria**, enabling cross-functional teams to deliver against shared goals and improving operational efficiency by 15–20%.
- Led **UAT** for campaign performance modules by drafting **test cases**, **tracking defects**, and reporting test results to ensure alignment with client requirements before release.
- Designed **Power BI solutions** across client engagements, covering **schema analysis**, **data quality rules**, **semantic layer modeling**, and **DAX transformations** to produce decision-ready dashboards from **multi-source environments**.
- Designed and maintained scalable **data pipelines** and **lakehouses** using **Microsoft Fabric**, **SQL**, and **Python** to support reporting and analytics requirements, automating **data ingestion** from APIs and internal systems.
- Identified and implemented **automation** and **AI-assisted** workflows including milestone alerts, approval tracking, and **LLM-driven workflows** for research, content generation, and cross-platform publishing, reducing manual coordination overhead.

Migrando

Cottbus, Germany

Work Student

Jul 2024 – Dec 2024

- Built a customer **conversion prediction model** to help sales teams prioritize high-intent leads, improving overall conversion efficiency by 30%.
- Engineered a custom pipeline for **live data migration** from Zoho to HubSpot, ensuring uninterrupted operations during the transition.
- Built ELT pipelines using **Fivetran** and **dbt** on **BigQuery**, creating a centralized reporting layer that powered **Power BI dashboards** tracking growth and retention **KPIs** for leadership review.
- Supported development of an **AI-powered** document **extraction** system to retrieve **structured information** from complex legal documents, simplifying operations.

Kincentric

Gurugram, India

Data Analyst

Jul 2022 – Jul 2023

- Led **end-to-end** analytics projects for 20 **APAC clients**, covering requirements gathering, **KPI definition**, live monitoring, **data validation**, and insight reporting, coordinating cross-functional workstreams via **Jira**.
- Analyzed survey responses using **EDA**, **feature engineering**, and **statistical testing**, producing targeted **workforce performance** recommendations for senior client stakeholders.
- Wrote **SQL queries** to meet **custom** business requirements, supporting data **extraction**, bulk **updates**, and **benchmark reporting**.
- Delivered **data-driven reports** in **Power BI** and **PowerPoint**, distilling complex analytical findings into **actionable recommendations**, presented directly to client **leadership teams**.

EZ Lab Pvt Ltd

Gurugram, India

Data Analyst

Mar 2021 – Jun 2022

- Created **financial performance** dashboards in **Looker Studio** for the CEO's office, providing **live business reporting** and **department-level breakdowns** across the organization.
- Built a **Google Sheets**-based system syncing live data across departments with automated **Apps Script** workflows, improving data visibility and eliminating manual handoffs.

- Designed a **real-time** resource utilization **tracker** that supported **project planning** decisions, contributing to a **25%** reduction in average delivery time through more accurate **resource allocation**.
- Built an internal **billing module** in Google Sheets that **automated** the verification and **invoicing** process, cutting invoicing errors by **~50%**.

EDUCATION

EDHEC Business School

MSc in Data Analytics & Artificial Intelligence

Lille, France

2023 – 2024

SKILLS

Data Analysis: Python, SQL, Excel, Google Sheets, A/B Testing

BI & Visualization: Microsoft Power BI, Looker Studio, Tableau

Data Engineering: Fivetran, dbt, BigQuery, Microsoft Fabric

AI & Automation: LLMs, n8n, Google Apps Script, Scikit-learn, Keras, RNN

Cloud: Google Cloud Platform (GCP)

Web Analytics: Google Analytics

Project Management: Jira, Microsoft Project

Languages: English (C2), Hindi (C2), French (B1)

CERTIFICATIONS

Inside LVMH (LVMH, 2023) · Google Ads Search Certification (SkillShop, 2023) · Google Ads Measurement Certification (SkillShop, 2023) · Python Programming (Udemy, 2022) · SQL For Data Science (Udemy, 2022) · Google Analytics IQ (Google Digital Academy, 2020)