

Vinayak Kumar SINGH

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PROFESSIONAL SUMMARY

Highly motivated and results-oriented Analyst with 7.5+ years of experience in digital solutions and data management. Skilled in process optimization, problem-solving, and leveraging data insights to drive strategic decision-making. Proven ability to bridge the gap between business needs and technological solutions.

EDUCATION

EDHEC Business School | France

Aug 2023 – May 2026

Master of Management MI

Completed coursework in core business disciplines including Management Information Systems, Strategy, Finance, Marketing Analytics, and Marketing Management.

Parul University | India

Aug 2013 - May 2017

Bachelor of Technology - Mechanical Engineering

Gained a strong foundation in quantitative analysis and project management through courses in Numerical Analysis, Statistical Methods, Industrial Engineering, and Project Management.

ACHIEVEMENTS AT EDHEC

L'Oréal Brandstorm Semifinalist | Paris

- As a member of the Innova team, I contributed to the development and presentation of our product "Nova" for the prestigious L'Oréal Brandstorm competition.
- As part of a team of 3 participants, our innovative solution for 'Nova' secured a spot among the top 1% (40 out of 5,000 teams) in the L'Oréal Brandstorm competition 2024. This achievement demonstrates our exceptional strategic vision, creativity, and market understanding.

LVMH Music Collaboration Project Winner X Museco | Lille

- Led a multidisciplinary team in the development of an innovative music collaboration solution for LVMH
- Awarded "Customer Preference Award" for exceptional solution outperforming 14 other competing teams
- Invited to present our project at LVMH's annual Dare meeting, addressing top executive leadership

PROFESSIONAL EXPERIENCE

Cognizant | India

Financial Analyst

Nov 2021 - Apr 2023

- High Level Analysis, Design, Development, Solution providing and working with Multi Phased applications.
- Worked with the Legacy apps to upgrade dynamic Financial invoice applications and display the Account Balances, Payment Types (Credit, No Payment), generating \$2M annually.
- Through financial analysis and action, reduced days sales outstanding by 28% resulting in more cash
- Through historical analysis, made recommendations needed for forecasting
- Led client collaboration to gather needs and devise tailored solutions, acquiring a key customer-facing invoicing app. Now serving over 13 million US users, boosting satisfaction and retention.
- Communicating with clients about projects and payments
- Built a Java utility tool to optimize project-wise deployments, reducing deployment delays by 29% per month.

DataMantra | Freelance Trainer

May 2019 – Present

- Delivered training to over 4,500 professionals globally as a freelance Trainer for DataMantra
- Specialized in SQL, Power BI, MS Excel (VBA).
- Achieved a 4.5 CSAT (Customer Satisfaction Score) across all courses

Oil and Natural Gas Corporation (ONGC) | India

Analyst

Nov 2017 - Jan 2021

- Analyzed internal budgets and prepared summary reports for department heads
- Assisted with budget projections and overall budgets
- Streamlined plant operations by 25% through process diagram design
- Organized a seminar for 342 employees at ONGC's largest Asia workshop on industrial safety system

SKILLS & CERTIFICATIONS

- **Technical Tools:** Tableau, MS project, MS Excel (VBA), Power Bi, SQL, Oracle DB, Bloomberg, Java, Apache, Jenkins, Jira
- **Languages:** French (Intermediate), English (Fluent), Hindi (Fluent), Gujarati (Intermediate)
- **Hobbies:** Badminton (Representing EDHEC), Journaling
- **Certifications:** Microsoft Power Platforms, IBM design thinking, Harvard online finance course, Bloomberg market concepts, Foundations of project management by Google (Coursera, 2022), LVMH inside