



datamantra



Basics of Investment

Lets have a deep understanding on Basics of Investment

We just need your **15 hours** from your life..



15000+ Happy
Students



Best in Online & Offline
Training Experience



Industry Recognized
Expert Mentors

Program Curriculum



Lesson 1

Introduction to Investment - 2 Hours

- Why invest? Inflation, wealth creation, financial goals
- Saving vs. Investing
- The power of compounding
- Overview of financial markets (primary vs. secondary)



Lesson 2

Investment Instruments - 2 Hours

- Equity (Stocks): Shares, stock exchanges, IPOs
- Debt (Bonds): Government vs. corporate, interest rates, yield
- Mutual Funds & ETFs: SIPs, NAV, fund types
- Gold & Real Estate
- Cryptocurrencies (basic overview)



Lesson 3

Risk & Return - 2 Hours

- Types of risk: Market, credit, inflation, liquidity
- Risk-return tradeoff
- Volatility and diversification
- Role of time horizon in investing



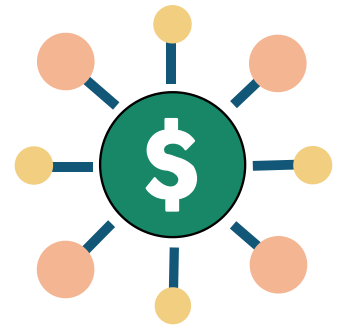
Program Curriculum



Lesson 4

Stock Market Basics - 2 Hours

- How the stock market works (NSE, BSE, NYSE)
- Demat & trading accounts
- Stock quotes: What do price, P/E, market cap mean?
- Reading a stock chart



Lesson 5

Portfolio Building - 2 Hours

- Asset allocation basics
- Diversification & rebalancing
- Investment goals (short-term, long-term, retirement)
- Sample portfolios for different age groups



Lesson 6

Behavioral Finance - 1 Hours

- Common investor biases (herding, loss aversion, overconfidence)
- Emotional vs. rational investing
- Importance of discipline and long-term thinking



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Lesson 7

Taxation & Regulations - 2 Hours

- Basics of capital gains tax
- Tax on dividends, interest, mutual funds
- Regulatory bodies (SEBI, RBI)
- How to track and file investment-related income



Lesson 8

Tools and Platforms - 2 Hours

- Investing through brokers and apps (e.g., Zerodha, Groww, Upstox)
- Using platforms like MoneyControl, Screener, or Yahoo Finance
- Intro to robo-advisors and passive investing



Its time to showcase what we have learnt so far..

- Understanding Basics of Investment
 - Different types of investments, risk-return tradeoffs
 - Results: Understanding on how to build a basic investment strategy.
- Understanding application of Investment strategies
 - Using Investment platforms for practical applications of concepts
 - Results: Better decision making with money

OUR TESTIMONIALS



Aryaa Shah

4 reviews



★★★★★ a month ago

Ayush ma'am, she is a great corporate trainer who explains each concept and clears doubts, her teaching style is amazing.



Jaya Vimal

2 reviews



★★★★★ a month ago

Ayushi Tiwari demonstrates an engaging and effective teaching style, blending clear explanations with interactive methods that make learning enjoyable and impactful.



Anjali Krishna T L

3 reviews



★★★★★ a month ago

I am doing a course on Finance by Ayushi Tiwari ma'am. The classes are easy to understand and very informative even for those who do not have any prior knowledge about the subject



Akhil kumar

1 review



★★★★★ 2 months ago

Truly inspiring i had great learning experience with ayushi mam. Every class was worth knowledgable and it was great learning from such a great and knowledgable faculty.



Gazal Jaggi

2 reviews



★★★★★ 2 months ago

Such a great tutor Ms. Ayushi Tiwari, she filled us with a huge knowledge of ESG. Such a fascinating teacher with polite nature and understanding, it was great to learn from you.



Mannat narang

5 reviews



★★★★★ 2 months ago

Truly inspiring Ayushi mam
Very informative sessions and had a great learning

CERTIFICATE OF ACHIEVEMENT



CERTIFICATE

OF ACHIEVEMENT

PROUDLY PRESENTED TO

Name Surname

HAS SUCCESSFULLY COMPLETED THE ONLINE COURSE

Basics of Investment

He/She has excelled at Python Mastery by successfully completing all the assignments & modules associated with the program.

DATE:



Talun Sachdeva

AUTHORIZED SIGNATORY



MEET YOUR TUTOR



Ayushi Tiwari

Finance & Soft Skills trainer

Head of Finance & Soft Skills
DataMantra, Instructor

[LinkedIn](#)

8 years of academic and corporate training experience in Accounting, Taxation, Business Laws, Finance, Financial Risk Management, Economics, and Fintech. Ayushi has worked as a faculty member for CA, CS, CMA, and ACCA (Entrance & Executive) courses and served as a guest lecturer for MBA programs at universities in Bangalore, Chandigarh and Pune.

She has also delivered corporate and professional training programs, both onsite and offsite, specializing in ESG, Financial Analysis with AI, Income Tax, GST, Risk Management, and Soft Skills.

Her experience includes engagements with educational institutions (IIM Ranchi, IIM Calcutta, IIM Bodhgaya, Chitkara, LBSIM Delhi), corporate clients (GHCL Ltd), and EdTech platforms (UpGrad, Sunstone, Henry Harvin, YHills, Zell Education, Datamantra). She blends academic concepts with practical insights to help learners develop strong industry-relevant skills.

Are you ready to take the next step in your career and join our hands-on training program?

Please note that our program requires a fee, which is payable only upon confirmation of your successful admission.

"Your satisfaction is our priority. That's why we offer a 7-Day Money-Back Guarantee—no questions asked. Dive into the course, explore the content, and if it's not the right fit for you, we'll refund your investment hassle-free. Because your growth and trust matter to us!"

OUR STUDENTS ARE PLACED IN



OUR GLOBAL PARTNERS



OUR VISION

Help & Guide students globally with innovative, personalized education for empowered learning and especially in changing the Domain.

OUR MISSION

Empowering individuals worldwide, our mission is to provide accessible and top-quality education, fostering skills that drive career success and personal growth.

OUR STORY

Our story is one of dedication to shaping futures, breaking barriers, and creating a dynamic and easy learning environment for every student and Corporate professionals



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