

ESG in Business

Lets have a deep understanding on ESG Concepts used in Business

We just need your 20 hours from your life..



15000+ Happy
Students



Best in Online & Offline
Training Experience



Industry Recognized
Expert Mentors

Program Curriculum



Lesson 1

Introduction to ESG - 2 Hours

- History and evolution of ESG
- CSR vs. ESG
- Key global frameworks (UN PRI, GRI, SASB, TCFD, SDGs)



Lesson 2

Environmental (E) - 1 Hour

- Climate change, carbon footprint, renewable energy
- Waste management & pollution control
- Water and energy efficiency
- Industry-specific ESG metrics (e.g., Scope 1, 2, 3 emissions)



Lesson 3

Social (S) - 1 Hour

- Human rights & labor practices
- Diversity, Equity & Inclusion (DEI)
- Employee wellbeing & engagement
- Community relations & supply chain responsibility



Program Curriculum



Lesson 4

Governance (G) - 1 Hours

- Board structure & independence
- Anti-corruption & ethical conduct
- Transparency and disclosures
- Executive compensation alignment



Lesson 5

ESG Ratings, Standards & Reporting - 4 Hours

- ESG rating agencies (MSCI, Sustainalytics, Refinitiv)
- BRSR (India), CSRD(EU), SEC (US)
- ESG report writing and materiality assessment
- Greenwashing: risks & red flags



Lesson 6

ESG Investing and Financial Impact - 4 Hours

- ESG integration in portfolio management
- Thematic investing (e.g., green bonds, social impact funds)
- Performance analysis of ESG vs. non-ESG portfolios
- Risk-adjusted returns and stakeholder value creation



Program Curriculum



Lesson 7

Implementing ESG in Business - 4 Hours

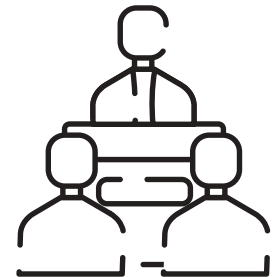
- ESG strategy development
- KPIs, scorecards, and data collection
- Aligning ESG with core business models
- Case studies: Tata Group, Unilever, Infosys, Tesla



Lesson 8

Future Trends in ESG - 4 Hours

- ESG and AI/Tech
- Climate risk stress testing
- ESG litigation & activism
- Evolving regulatory landscape



Its time to showcase what we have learnt so far..

- Why ESG matters in business?
 - Regulators are enforcing ESG disclosures (e.g., SEBI BRSR in India, EU CSRD).
 - Results: Companies with strong ESG profiles often outperform peers in the long run.
- Understanding application of ESG
 - ESG Ratings, Standards & Reporting
 - Results: Understanding of Global Frameworks on ESG

OUR TESTIMONIALS



Aryaa Shah

4 reviews



★★★★★ a month ago

Ayush ma'am, she is a great corporate trainer who explains each concept and clears doubts, her teaching style is amazing.



Jaya Vimal

2 reviews



★★★★★ a month ago

Ayushi Tiwari demonstrates an engaging and effective teaching style, blending clear explanations with interactive methods that make learning enjoyable and impactful.



Anjali Krishna T L

3 reviews



★★★★★ a month ago

I am doing a course on Finance by Ayushi Tiwari ma'am. The classes are easy to understand and very informative even for those who do not have any prior knowledge about the subject



Akhil kumar

1 review



★★★★★ 2 months ago

Truly inspiring i had great learning experience with ayushi mam. Every class was worth knowledgable and it was great learning from such a great and knowledgable faculty.



Gazal Jaggi

2 reviews



★★★★★ 2 months ago

Such a great tutor Ms. Ayushi Tiwari, she filled us with a huge knowledge of ESG. Such a fascinating teacher with polite nature and understanding, it was great to learn from you.



Mannat narang

5 reviews



★★★★★ 2 months ago

Truly inspiring Ayushi mam
Very informative sessions and had a great learning

CERTIFICATE OF ACHIEVEMENT



CERTIFICATE

OF ACHIEVEMENT

PROUDLY PRESENTED TO

Name Surname

HAS SUCCESSFULLY COMPLETED THE ONLINE COURSE

ESG in Business

He/She has excelled at Python Mastery by successfully completing all the assignments & modules associated with the program.

DATE:



Talun Sachdeva

AUTHORIZED SIGNATORY



MEET YOUR TUTOR



Ayushi Tiwari

Finance & Soft Skills trainer

Head of Finance & Soft Skills
DataMantra, Instructor

[LinkedIn](#)

8 years of academic and corporate training experience in Accounting, Taxation, Business Laws, Finance, Financial Risk Management, Economics, and Fintech. Ayushi has worked as a faculty member for CA, CS, CMA, and ACCA (Entrance & Executive) courses and served as a guest lecturer for MBA programs at universities in Bangalore, Chandigarh and Pune.

She has also delivered corporate and professional training programs, both onsite and offsite, specializing in ESG, Financial Analysis with AI, Income Tax, GST, Risk Management, and Soft Skills.

Her experience includes engagements with educational institutions (IIM Ranchi, IIM Calcutta, IIM Bodhgaya, Chitkara, LBSIM Delhi), corporate clients (GHCL Ltd), and EdTech platforms (UpGrad, Sunstone, Henry Harvin, YHills, Zell Education, Datamantra). She blends academic concepts with practical insights to help learners develop strong industry-relevant skills.

Are you ready to take the next step in your career and join our hands-on training program?

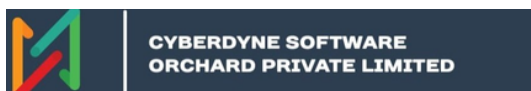
Please note that our program requires a fee, which is payable only upon confirmation of your successful admission.

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OUR STUDENTS ARE PLACED IN



OUR GLOBAL PARTNERS



OUR VISION

Help & Guide students globally with innovative, personalized education for empowered learning and especially in changing the Domain.

OUR MISSION

Empowering individuals worldwide, our mission is to provide accessible and top-quality education, fostering skills that drive career success and personal growth.

OUR STORY

Our story is one of dedication to shaping futures, breaking barriers, and creating a dynamic and easy learning environment for every student and Corporate professionals



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